

C1/16793/TC/09

Transport Commissionerate, Keralam  
Trans Towers, Thiruvananthapuram  
Dated: 03-07-2013

From

The Transport Commissioner

To

All Deputy Transport Commissioners  
All Regional Transport Officers  
All Regional Transport Officers (Enforcement)  
All Joint Regional Transport Officers

Sir,

Sub: Motor Vehicles Department-Exhibition of name boards in motor vehicles owned by Government Department/Public Undertakings/Corporations, etc.-reg

- Ref: 1. Circular No.5280/M2/94/PW&T dated 25-02-1994 of Public Works and Transport (M) Department, Government of Kerala  
2. Circular No. 35519/B2/1995/TRAN dated 25-10-1997 of Transport (B) Department, Government of Kerala  
3. Earlier directions issued in this regard

I may invite attention to the above references. Even after the repeated circular instructions issued regarding the display of name board of each Department, Public Sector Undertaking, Autonomous body and local body on their vehicles, it has come to the notice that they are interested to exhibit "Kerala State" or "Government of Kerala" board instead of the name of the department. It is also observed that in certain vehicles the designation of officers are also displayed which is again contrary to the existing instructions. This has also figured as a question in the Honourable Legislative Assembly.

Vide reference 1<sup>st</sup> cited, Government have clearly mentioned that the vehicles allotted to the Ministers and those similarly assigned will bear the board, 'Kerala State' and a number. The background of the board will be red and the letters will be in white.

The Government departmental vehicles will exhibit a board each in front and rear, indicating the department to which they belong. The background of the board will be red and the letters will be white.

The Public Sector Units vehicles will also not display "Kerala State" board. The vehicles owned by Public Sector Units/Boards will display a rectangular board in front indicating the name of the Public Sector Unit/Board on top and the letters "A State Government Undertaking" below the name of the Undertaking, and a circular board in rear, indicating the name of the Company either in full or in appropriate abbreviated forms. The background of both the boards will be light blue and the letters in black.

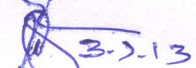
The officers of the Motor Vehicles Department are instructed to note down such irregular use of boards and take action as per law. In this connection it is also to be noted that there is complaint regarding misuse of boards such as 'Press', 'Media', etc. The head of offices will coordinate action against violations and report compliance within 14 days.

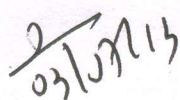
Yours faithfully

Sd/-

Senior DTC (Taxation)  
For Transport Commissioner

Approved for issue

  
3.7.13  
Senior Superintendent

  
03/07/13