

C2/29311/TC/2013

Transport Commissionerate, Keralam
Trans Towers, Thiruvananthapuram
Dated: 13.12.2013

From

The Transport Commissioner
Thiruvananthapuram

To

All Deputy Transport Commissioners,
All Regional Transport Officers,
All Regional Transport Officers (Enforcement)
All Joint Regional Transport Officers

Sir,

Sub: Motor Vehicle Department- Observance of Road Safety Week 2014
from 1st to 7th January, 2014 - reg.

Ref: - Letter No. RT-25029/01/2013-RS dated 06.12.2013 from the Ministry
of Road Transport & Highways

The 25th National Road Safety Week will be observed from 11th January to 17th January 2014. The inaugural function of the road safety week is decided to be done by Hon. Chief Minister. During this week various activities regarding enforcement and awareness programmes are to be arranged throughout the state. All Deputy Transport Commissioners in their jurisdiction will supervise the observance week and make sure the same will be a success. Regional Transport Officers in the district/rural in consultation with Deputy Transport Commissioner and other departments concerned will arrange the programme for the week as listed below.

The theme of the Road Safety Week and the year 2014 is "*When on the road, always say 'Pehle Aap'*". It may consider holding a symbolic "*Walkathon*" on Sunday, the 12th of December, 2014, in the morning hours. Involvement of all the concerned agencies like Police, Health, information & Publicity, Education, PWD), etc., and other agencies like District Authorities, Voluntary Organizations etc. may be ensured. In addition, a proactive enforcement drive during the Week would underscore the seriousness about safety on the roads.

The activities from second day to sixth day will be conducted as per the programme list. The activities in the first day and closing day shall be decided by

district level/ RTO level. They will make sure the participation of NGOs interested, school/college students, local self Government officials and as far as possible MLAs and Ministers. You are also directed to submit compliance report of the observance week by January 15, 2013. An indicative list of road safety activities which may be undertaken during the week is given follows.

Day (1) Inauguration and awareness programme arranged by each office

Day (2) Enforcement of Helmet and seat belts (Enforcement with awareness programmes)

Day (3) Overspeed in stage carriages and goods carriages

Day (4) Overload, overspeed and drunken driving

Day (5) Checking of speed governors in all types of vehicles, Pedestrian education (Conducting of small meetings at different places)

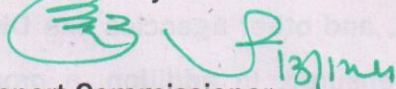
Day (6) Conducting of seminars, issue of paper release, media discussion, medical check up, Eye testing etc. and

Day (7) Closing day (programmes as arranged by RTO level)

* Lane traffic enforcement with awareness programme during entire week where 4 lane roads are situated.

An indicative list of road safety activities which may be undertaken during the week is enclosed. It is requested that an Action Taken Report in the matter may be sent to this Office for the onward transmission to Ministry of Road Transport & Highways by 31st January, 2014.

Yours faithfully


Joint Transport Commissioner
For Transport Commissioner

